



Magical Krewe of MadHatters

Saturday, January 30, 2027 * Rolls at 5:00 p.m.

Corporate Float Membership

Magical Krewe of MadHatters parade will roll on Saturday, January 30, 2027, showcasing the Family Gras celebration in Jefferson Parish with an Alice in Wonderland theme. This Carnival Krewe is known for its tradition of hosting dynamic local bands that actually ride on floats, along with magical street entertainment that will capture your imagination through special lighting and dazzling costumes. Adults and children alike will love the spectacular floats and unique marching groups.

Our Krewe offers businesses a rare opportunity to promote their brand, entertain special guests, and enhance morale within their companies by sponsoring floats and throwing special corporate throws.

2027 Corporate Membership Dues:

\$12,000 - Double Decker Float (36-40 Riders)

Deposit Due at Enrollment \$6,000

\$6,400 – Single Decker Float (16 Riders)

Deposit Due at Enrollment \$3,200

Membership Includes:

- *Corporate name displayed on the tractor sign as Official Sponsor.
- *Costumes for all Riders – Costume Top, Mask, and a Signature MadHatter Hat.
- *Corporate name included on the official Madhatter Cups and T-Shirts.

Throw packages and official MadHatter Hats will be available for purchase separately.

Please mark your calendar...

*** November 15, 2026 ***

Due Date

***All balances**

***All Costume sizes**

Contact: MadHattersparade@gmail.com



Corporate Membership, Release and Indemnity Agreement

Corporate Name: _____

Corporate Address: _____

Corporate Contact Name: _____

Corporate Contact Title: _____

Corporate Contact Phone Number: _____

Corporate Contact Email Address: _____

Float Lieutenant's Name: _____

Float Lieutenant Phone Number: _____

Float Lieutenant Email Address: _____

The undersigned entity (the "Company") hereby agrees that in consideration of and as part payment for the Company's membership in the Magical Krewe of MadHatters parade, to RELEASE, HOLD HARMLESS AND INDEMNIFY the Magical Krewe of MadHatters, Inc. and all of its owners, officers, managers, directors, employees and representatives from and against any and all claims, liabilities, obligations, losses, damages, costs, expenses (including attorney's fees and other expenses of investigating, defending and prosecuting litigation), penalties, fines and judgments suffered or incurred by them in connection with, as a result of or arising out of any threatened or asserted claim, action, suit or proceeding, whether civil, criminal, administrative or investigative, including, but not limited to, any appeals, to which they are, or are threatened to be made, parties because of the above-named membership and/or the participation of any of its designated riders in a Magical Krewe of MadHatters parade.

The Company acknowledges that there can be no guarantee that participation in the Magical Krewe of MadHatters parade is entirely risk free; and the Company acknowledges and understands that activities such as riding in a Mardi Gras parade involves certain inherent risks and dangers including but not limited to the risks associated with riding on moving vehicles. The Company hereby assumes any and all risks associated with membership in the Magical Krewe of MadHatters parade and designating riders to participate in the parade.

The Company agrees its membership in the Magical Krewe of MadHatters parade and its right to designate riders to participate in the parade is conditioned on, and it hereby agrees to the following additional terms and conditions. No portion of any fees paid for such membership or to participate in the parade will be refunded should such participation or membership be inhibited or prevented in any way by acts of GOD or other circumstances beyond the control of the Magical Krewe of MadHatters, Inc. including but not limited to the Company's election for any reason not



to be a member or any one or more individual riders' election not to participate. A rider may be fined up to \$200.00 for failing to wear all or any portion of the designated parade costume or mask during the parade and may be prohibited from participating in the parade for any second and/or subsequent failure to do so. Sunglasses may not be used in place of a mask. I further understand and agree that all riders must wear a waist safety harness as stipulated in the Jefferson Parish ordinances (and described in Sec. 6-73. - Rider; requirements). Failure to wear a safety harness may result in the rider being fined \$500 by the parish. Neither the Company's membership nor any rider's right to participate in the parade may be transferred without the prior written consent of Magical Krewe of MadHatters, Inc. This Agreement shall apply to, and be binding on, the Company with respect to any period of its membership in the Magical Krewe of MadHatters parade from and after the date the Company executes this Agreement.

The Company carefully read and understands this Agreement and the terms and conditions of its membership in the Magical Krewe of MadHatters parade as set forth above. The Company has had the opportunity to ask questions of and receive answers from Magical Krewe of MadHatters, Inc. and any person acting on its behalf and to obtain all material information reasonably available with respect to being a member in the parade. The Company has received all information with respect to the parade and its membership in the parade which it has requested and which it has deemed relevant in connection with the evaluation of the merits and risks of being a member in the parade.

Any membership dues and other costs associated with a Magical Krewe of MadHatters parade that remain unpaid as of the immediately preceding November 15, 2026 may result in termination of the Company's membership in the parade and all rights to participate in the parade in the sole discretion of Magical Krewe of MadHatters, Inc.

Legal Name of Entity: _____

By: Signature: _____

Printed Name: _____

Title: _____

Date: _____

Make Check Payable To:
Magical Krewe of MadHatters
P.O. Box 2213
Mandeville, LA 70470

Costume Top Sizes

X-Small _____

Small _____

Medium _____

Large _____

X-Large _____

2X _____

3X _____

4X _____

5X _____

Corporation Name: _____

Float Lieutenant: _____